

## **Waters Edge Winery Internship Program – Marketing Specialist**

Thank you for considering interning at Waters Edge Winery + Bistro. We are a veteran-owned and family-operated business that specializes in importing crushed grapes from all over the world. We then craft these globally sourced grapes into award winning wines right here in Norfolk. Our Winery has a full restaurant, wine club, market & event space.

2 positions available beginning August 2024

### **Position Description:**

Marketing Specialist – We are always trying to market our services to the local community. As a marketing specialist intern, you will work with our Social Media Coordinator to promote our wines, food and event spaces through various online platforms – primarily Facebook and Instagram. You will gain hands-on experience in content creation with professional media equipment including high-definition cameras, audio capture devices and remote aerial drones. You will work with our local influencers and podcasters to promote our brand to current and future customers. This position will include the opportunity to innovate our marketing strategy and reimagine our current concepts.

**Qualifications:** Currently or previously enrolled in marketing classes or experience working in a marketing position.

**Duration and Schedule:** This is a part-time, 6-month internship. Expect to work approximately 15-20 hours per week.

**Application Process:** Submit resume and cover letter detailing how your internship would be both beneficial to you and to Waters Edge Winery.

**Compensation & Benefits:** This is a non-compensated internship. Interns can expect to receive free shift meals on days working over 5 hours at the winery.

## **Waters Edge Winery Internship Program – Business Management**

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2 positions available beginning August 2024

### **Position Description:**

Business Management – During this internship you will get a true, behind the scenes look at what it means to operate a hospitality / manufacturing business with multiple streams of revenue. You will work with their award-winning winemaker to help receive globally sourced grape juices, then ferment, rack, filter, bottle and private label in their 1,000 sq/ft, professionally outfitted tank room. You will work directly with the winery owners and management as they decide how to reduce expenses and increase revenue. You will learn how to track and manage labor expenses and cost-of-goods and open new streams of revenue through product innovation, menu design and business partnerships.

**Qualifications:** Currently or previously enrolled in business classes or experience opening/developing a business.

**Duration and Schedule:** This is a part-time, 6-month internship. Expect to work approximately 15-20 hours per week.

**Application Process:** Submit resume and cover letter detailing how your internship would be both beneficial to you and to Waters Edge Winery.

**Compensation & Benefits:** This is a non-compensated internship. Interns can expect to receive free shift meals on days working over 5 hours at the winery.